

LUBIE LOVE Screening April 16 in NYC

GALLERY M, Peck Slip Studios and Team Red Bull co-host film screening at Tribeca Film Center on Thursday, April 16

NEW YORK, April 10, 2009 – LUBIE LOVE – The Movie, is a documentary on one trucker's experience with America's addiction to foreign oil and the modern automobile. The film is screening in New York City at the Tribeca Film Center, Thursday, April 16, 2009 at 7PM. Tribeca Film Center is located at 54 Varick Street, New York, NY 10013 (Leight and Varick St.) The film is a GALLERY M new media and Peck Slip Studio joint production.

The event is open to the public and will feature a live performance by original soundtrack artist Ryan Saliman; Q&A with film maker/gallery owner Mason Hayutin on the intersection of photojournalism, film and our energy consuming culture today will follow the screening.

LUBIE LOVE – That's a Big 10 Four!

The film depicts America's oil and auto crisis through the eyes of an art dealer turned trucker as he embarks on a unique and engaging cross country road trip during 2005 and 2006. Inspired from a cross country love affair, documentary film maker Mason Hayutin, in conjunction with [Peck Slip Studios](#), set's the tone on a much larger phenomenon: the difficult choice to buy green or buy bling. Ethanol, natural gas, bio-diesel, electric and hydrogen are all near or close to production alternatives today - at least that's what the commercials tell you. In just 2 short years (2003 to 2005), the price to drive across the country nearly doubled: Hayutin's initial East bound trip rose 60 % to keep his unleaded rental truck's tank full. And by 2008, we all know gas was out of control. Beyond 2008, oil alternatives clearly have environmental support but what about the facts?

Throughout, Hayutin asks both from behind the camera and from behind a trucker's wheel "challenging" questions of many Americans (yes everyday folks as well as experts in the field). The story comes to a resounding answer on why we are not just in love with our vehicles but how we are actually addicted to the great American love affair of driving at all costs.

About GALLERY M

Established in 1996, GALLERY M features the work of more than thirty national and international artists of contemporary fine art, photography, sculpture and new media. The online offering, www.gallerym.com is a portal to the arts featuring original works, important 20th and 21st Century photography, and sculpture along with useful services for collectors and artists alike.

GALLERY M is located at 2830 E. Third Avenue, Denver, CO 80206.

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