

FOR IMMEDIATE RELEASE
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For further information, contact:

Mason Hayutin, GALLERY M
303-331-8400, press@gallerym.com

**GALLERY M OF DENVER'S CHERRY CREEK NORTH LAUNCHES IT'S COMMUNITY VISION DRIVE
FEATURING 35 VINTAGE CORVETTES PAINTED UNIQUELY BY INTERNATIONAL FINE ARTIST
AND POP ARTIST PETER MAX**

*"VINTAGE MAX VETTES TO BE RELEASED AT NATIONAL SPORTING EVENTS BEGINNING
OCTOBER 16th IN DENVER"*

DENVER...JULY 16, 2005 ...GALLERY M of Denver's Cherry Creek North announced today the "Community Vision Drive" where fine art and sports history merge together on 35 Vintage Corvettes painted by Peter Max.

GALLERY M seeks 35 collectors who share a passion for fine art, sports and Vintage Corvettes to commit a total of \$250,000 for each uniquely painted Corvette. As an originally painted work of art according to the collector's insight and Peter Max's inspiration, each Corvette will be formally introduced during national sporting events including Professional Football, Soccer and Basketball to raise public awareness of fine art. Each "vette" can become a formal icon for the city or remain in the private collection of each collector. Because "seeing is believing", GALLERY M will donate up to 10% of each acquisition to The Foundation Fighting Blindness: An organization committed to the research, prevention and cure of eyesight diseases including **Retinitis Pigmentosa**. The "Community Vision Drive" project completion date is Christmas 2005.

PETER MAX selected GALLERY M and Denver to be the first major venue for the "Max Corvettes" because of the City and County of Denver's commitment to fine art, culture and sports. Max has been impressed by the City's introduction of major civic projects like the Hamilton addition at the Denver Art Museum, The Denver Museum of Contemporary Art, the Colorado Convention Center and even the art installations for T-REX. Other cities selected include New York City, Boston, Los Angeles, Miami, Chicago, Tampa, Houston, Dallas, Minneapolis, Phoenix, Philadelphia, San Francisco, St. Louis, Atlanta, Cleveland, Las Vegas and Seattle.

Peter Max will be personally introducing new paintings and limited editions at a GALLERY M OCTOBER 14th, 15th and 16th one man show. Admission to the show is complementary when presenting Peter Max tickets at the door. For tickets, contact GALLERY M at 303.331.8400 or online at <http://www.gallerym.com/events.cfm>. Except for sporting events, all events will be hosted at GALLERY M: 2830 E. 3rd Avenue in Cherry Creek North, Denver, 303-331-8400.

Myrna Hayutin, GALLERY M director, founder and managing partner, commented on the exclusive exhibition: *"Peter Max has been a cultural icon for so many throughout the years that choosing Denver and GALLERY M is a significant milestone for our community.* Like our architecture and our athletic focus, our support for the arts can now be matched to other major American and even international cities. Being legally blind for over 10 years, I personally connect with those who may never be able to see the splendor, inspiration and joy that professional sports, a fine automobile or fine art at this level delivers."

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Denver-based GALLERY M has been representing distinctive national and internationally known artists, photographers and sculptors since 1996. GALLERY M is responsible for bringing the works of many prominent contemporary artists and historic photographers to the Rocky Mountain region such as Alexandra Nechita, Clemens Briels, Regina Saura, Jay Wolf Schlossberg-Cohen, Alfred Eisenstaedt, Andreas Feininger, Walter Rosenblum, Bob Kolbrener, and Howard Schatz. GALLERY M exclusively represents more than 30 fine artists, fine art photographers and sculptors.

Online, GALLERY M is currently ranked in the top 15% of all global websites according to Alexa Traffic Rankings. The popularity of gallerym.com extends from the elegant presentation of each artist, their works and biographies, as well as impeccable online assistance and collector service. GALLERY M actively works with emerging and leading artists, photographers and sculptors to further establish their presence online.

For more information about the GALLERY M "Community Vision Project" or other artists or programs of GALLERY M, please visit www.gallerym.com or call 303-331-8400.

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